

NCC Cable System Order

Order #	62358850
Syscode	1684
System Name	Cablevision/Wappingers Falls, NY
Market	New York

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Smart Media
Advertiser	Faso for Congress

Client Code	FASO
Product Code	ORDR
Est Code	C31N0W
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$21,222.00		
Commission	\$3,183.30		
Net Total	\$18,038.70		
Total Spots	353		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 NEW CANDIDATE ORDER. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	BRVO DT	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	24	\$85.00	\$2,040.00	30	NPE
2	BRVO	BRVO DT	11/7/16	11/13/16	09:00	15:00	X							-	-	4	\$85.00	\$340.00	30	NPE
3	DISC	DISC DT	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	24	\$85.00	\$2,040.00	30	NPE
4	DISC	DISC DT	11/7/16	11/13/16	09:00	15:00	X							-	-	4	\$85.00	\$340.00	30	NPE
5	FOOD	FOOD DT	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	12	\$85.00	\$1,020.00	30	NPE
6	FOOD	FOOD DT	11/7/16	11/13/16	09:00	15:00	X							-	-	2	\$85.00	\$170.00	30	NPE
7	FRFM	FRFM EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	12	\$77.00	\$924.00	30	NPE
8	FRFM	FRFM EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	\$77.00	\$308.00	30	NPE
9	FRFM	FRFM DT	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	24	\$62.00	\$1,488.00	30	NPE
10	FRFM	FRFM DT	11/7/16	11/13/16	09:00	15:00	X							-	-	4	\$62.00	\$248.00	30	NPE
11	FRFM	FRFM EF	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$76.00	\$456.00	30	NPE
12	FRFM	FRFM EF	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$76.00	\$76.00	30	NPE
13	FX	FX EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	12	\$58.00	\$696.00	30	NPE
14	FX	FX EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	\$58.00	\$232.00	30	NPE
15	FX	FX DT	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	24	\$43.00	\$1,032.00	30	NPE
16	FX	FX DT	11/7/16	11/13/16	09:00	15:00	X							-	-	4	\$43.00	\$172.00	30	NPE
17	FX	FX EF	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$48.00	\$288.00	30	NPE
18	FX	FX EF	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$48.00	\$48.00	30	NPE
19	LIF	LIF DT	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	12	\$85.00	\$1,020.00	30	NPE
20	LIF	LIF DT	11/7/16	11/13/16	09:00	15:00	X							-	-	2	\$85.00	\$170.00	30	NPE
21	OWN	OWN EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	12	\$48.00	\$576.00	30	NPE

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22	OWN	OWN EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	\$48.00	\$192.00	30	NPE
23	OWN	OWN DT	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	24	\$43.00	\$1,032.00	30	NPE
24	OWN	OWN DT	11/7/16	11/13/16	09:00	15:00	X							-	-	4	\$43.00	\$172.00	30	NPE
25	OWN	OWN EF	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$48.00	\$288.00	30	NPE
26	OWN	OWN EF	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$48.00	\$48.00	30	NPE
27	OXYG	OXYG EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	12	\$48.00	\$576.00	30	NPE
28	OXYG	OXYG EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	\$48.00	\$192.00	30	NPE
29	OXYG	OXYG DT	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	24	\$43.00	\$1,032.00	30	NPE
30	OXYG	OXYG DT	11/7/16	11/13/16	09:00	15:00	X							-	-	4	\$43.00	\$172.00	30	NPE
31	OXYG	OXYG EF	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$48.00	\$288.00	30	NPE
32	OXYG	OXYG EF	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$48.00	\$48.00	30	NPE
33	TLC	TLC DT	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	12	\$85.00	\$1,020.00	30	NPE
34	TLC	TLC DT	11/7/16	11/13/16	09:00	15:00	X							-	-	2	\$85.00	\$170.00	30	NPE
35	WETV	WETV EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	12	\$48.00	\$576.00	30	NPE
36	WETV	WETV EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	\$48.00	\$192.00	30	NPE
37	WETV	WETV DT	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	24	\$43.00	\$1,032.00	30	NPE
38	WETV	WETV DT	11/7/16	11/13/16	09:00	15:00	X							-	-	4	\$43.00	\$172.00	30	NPE
39	WETV	WETV EF	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$48.00	\$288.00	30	NPE

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40	WETV	WETV EF	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$48.00	\$48.00	30	NPE

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	353	0	0	0	0	0	0	0	0	0	0	0	353
AMT	\$21,222.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$21,222.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/16

62358850 | New York | Cablevision/Wappingers Falls, NY | 1684 |